

## INSTRUCTIONS

- Fill out the application form completely and email it to <u>ouatlantascholarship@gmail.com</u>.
  <u>Your answers must be typed</u>.
  - a. If you don't have a PDF Filler program, Open the 2021-2022 Scholarship Application file, Click on the "Sign" tab, then select "Fill and Sign". This should allow you to type all of the required fields.
- Include your <u>certified or official</u> high school transcript (electronic submission).
  If you have attended more than one high school (10-12th grades), please provide certified or official transcripts from each schools.
  - a. If you are a current OU student, submit an unofficial transcript with your application.
- 3. Include at least two (2) personal references.
  - a. Current OU students submit two (2) written references from a professor, staff member, or current employer
- 4. Using the criteria and instructions below, create an application video and upload it to YouTube.
- 5. Applications must be received by midnight on May 15, 2021.
- 6. All packets received after the May 15th deadline are not eligible for consideration.

Incomplete applications will not be considered.

Questions? Email: ouatlantascholarship@gmail.com

# 2021 - 2022 OU Club of Atlanta Scholarship Application

Open to Georgia High School Students and Current OU Students from Georgia

Applicant Information

All answers must be typed

Name (last, first, middle initial):	
Ale Female Other	
Home address:	
City:	State: Zip:
Home telephone number:	
E-Mail address:	
OU ID# Number:	
Names of parents or guardians: Are they OU Alumni?	
I have applied for financial aid:	
I have been awarded financial aid or another scholars Award Amount(s): \$	hip(s): 🗌 Yes 🗌 No

NOTE: Receiving financial aid or another scholarship will not disqualify you from receiving this scholarship; however, preference will be given to applicants who have not received major scholarships, i.e. National Merit Award.

Test Results and Academic Standing	
High School Student	Current OU Student / New Transfer
Name of H.S. (current)	College (if not OU) <i>:</i>
ACT Composite: SAT: (V) (M)	GPA: Total Hours Completed:
GPA: Grade Scale (if other than 4.0):	Major:
High School class rank:	Expected date of graduation:
High School class size:	
Chosen College Major:	

#### **VIDEO APPLICATION**

YouTube Link:

Create a video that showcases your talents and creativity in a visually appealing way. We want to know about your skills and experience, but we also want to see your personality and get a better feel about what kind of Sooner you are.

### **REQUIREMENTS**

- 1. Your video must be between 2-5 minutes in length. (Anything over 5 minutes will not be considered.)
- 2. All videos must be shot horizontally.
- 3. Completed videos must be uploaded to YouTube. (Either public or private.)
- 4. The link to your video must be included on your application.
- 5. Your video must cover these topics (not necessarily in this order or verbatim):
  - a. Who are you and what makes you stand out from other applicants?
  - b. What do you hope to major in while at OU and why?
  - c. What is an honor or activity for which you are most proud and why?
  - d. Why you want to go to OU and how you plan on financing your education?
  - e. How do you want us to remember who you are?
- 6. Try to tell a story, it will make your video more engaging and certainly more memorable.

## HELPFUL TIPS

#### 1. Decide the format

How can you best present yourself through this video? Tailor your video to suit the questions above. Will it be one take? Will you include footage of your cheerleading competition or science fair? Will you include music or visual effects? Will you create your video entirely in animation? How can you best present yourself to the committee?

#### 2. Make a plan

You want to make an impression as quickly as possible. Write a script. Don't wing it. Start by introducing yourself and sum up in a sentence or two why you're the best person for the scholarship. Then tell us a story as you go into further detail about your goals, experiences and accomplishments. Advanced planning yields a better quality video. Even Reality TV involves a lot of detailed advanced planning.

#### 3. Rehearse

It's important to know what you're going to say in your video, it's also important that it doesn't seem like you're reading from a script. Get comfortable with trying to best present yourself and ask for help from friends and family. Speak clearly and slowly. Be aware of your body language and let your personality shine through.

If you can, don't read from your script. It will make you seem awkward and unprepared. The script is to help you focus on your talking points and give you something to refer to if you get stuck. Test the timing. Make sure it fits the length requirements.

## 4. Shoot your video

You don't need to buy or rent expensive equipment to create your video. You can create a great video using only the camera on your smart phone or computer. Do as many takes as it gets to get it right. Do some test runs to make sure the lighting is bright enough and the audio is clear. Remember, we want to hear what you have to say.

#### 5. Edit your video

Now that you have all your footage, begin to create a video that tells us your story and explains why we should give you a scholarship. Many computers come with pre-installed video editing software such as iMovie, but there are lots of free video editing software available online, including YouTube's Video Editor. Be sure to include a title with your name in the video. Your goal should be to create a coherent video without detracting from your message.

Remember, you're being judged on your skills, personality and presentation, not your video editing skills. Watch your full video after it is done, to make sure there aren't any glitches, awkward moments or other problems. Then ask a trusted friend or family member to watch the video and give you feed back.

#### 6. Upload your video

Once you feel like you have a great video, save it in a common format such as MOV, MP4 or AVI. Then upload it to YouTube. You can choose to make your video public, or you can choose to keep your video private, so that only people with the link can see it.

#### To make your YouTube video private, but share the link with us:

- a. Sign in to YouTube Studio beta.
- b. From the left-hand menu, select Videos.
- c. Change the Visibility to Private.
- d. Then click Options (the three stacked dots next to your video's title)
- e. Select Get Sharable Link.
- f. That link is copied to your clipboard.
- g. Paste it into the form above.

## **EXAMPLES OF SIMILAR SCHOLARSHIP APPLICATIONS**

Matthew Rieger: <a href="https://youtu.be/F189FOzRABE">https://youtu.be/F189FOzRABE</a>

Jenessa Iverson: <u>https://youtu.be/bpsu8xLLuKM</u>

Emma Martinez: <a href="https://www.youtube.com/watch?v=asP6yDXQCNs">https://www.youtube.com/watch?v=asP6yDXQCNs</a>

Danielle Domingo: https://youtu.be/PiyxhYphGns

Courtney Witte: <a href="https://www.youtube.com/watch?v=OS8M5YNIXIw">https://www.youtube.com/watch?v=OS8M5YNIXIw</a>

Rhys Kroehler: https://youtu.be/AbahZ0PEZtM

Wendy Weeks: https://youtu.be/J4McP0xyF6o

Caroline Carlson: <a href="https://youtu.be/OtL7f02X\_8w">https://youtu.be/OtL7f02X\_8w</a>

Marco Dieterle: <u>https://www.youtube.com/watch?v=DNGpJxtE8ol</u>

Josh Tatum: <a href="https://youtu.be/pUrKPz7WQBQ">https://youtu.be/pUrKPz7WQBQ</a>

Abby Musselman: <u>https://youtu.be/1ELFYMJq\_k8</u>